

The World's Most Expensive Veggie Clip

More than 10 years ago we introduced the world's first floating Veggie clip, the SeaVeggies Clip. It was a little more expensive than other clips available at the time, but you didn't need to go chasing after it under the decorations if it became detached from the aquarium wall. You could also leave the suction cup on the wall and just remove the clip to load it with SeaVeggies, a nice feature. And it rotated on the suction cup head, which made it fun for the fishes to chase as they graze. Before long it became the most popular clip in the aquarium hobby.

Then we had another idea. Why not replace the suction cup with a magnet? To say that every hobbyist loves this idea would be an understatement. Our distributors and some dealers, however, looked at us sideways when we told them our magnetically coupled veggie clip, VeggieMag®, would retail for more than \$20. In fact some of them flat out stated it would not sell when any other clip could be had for a couple of bucks. Ha! It is one of our most popular and best selling products.

We have not been satisfied to just rest on our success. Nope. VeggieMag has undergone no less than 5 design changes since we first created it, and we proudly assemble every one of them here in the USA at Two Little Fishies.

But there has been one detail that left us wanting to accomplish more... you see, although VeggieMag is designed to work on windows up to 3/4" thick when feeding normal-sized fish, big Angelfish, Naso Tangs, Triggerfish or Harlequin wrasse, among other voracious muscular beasts, can defeat its magnetic coupling. They even take great pleasure in running at it and yanking it off the wall. Well now we have a response to this behavior: MegaVeggieMag, which uses a 1" diameter x 1" long ultra high strength Neodymium magnet. That will keep the clip in place. Watch the surprise in your big fishes' eyes as they try but can't yank the clip off. Be sure to fold the SeaVeggies sheet so that it forms a thick layer that stays in the clip jaws.



MegaVeggieMag. Because big fish like a good challenge.



Two Little Fishies Inc.
www.twolittlefishies.com